

BMW
GROUP



BMW LIFESTYLE. KIDS MOBILITY 2025.

PRODUCT INFORMATION AND ARTWORK OVERVIEW. FEBRUARY 2025. VERSION 5.

BMW KIDS MOBILITY 2025. OVERVIEW.



BMW Baby Racer IV



BMW Baby Racer IV
Motorsport



BMW Kids Bike 14"



BMW Kids Scooter



BMW City Scooter



BMW M8 GTE Ride On



BMW R 1200 GS Ride On



BMW X5M Ride On



BMW Motorrad R 1200 GS Pedal



KIDS MOBILITY. PRODUCT DETAILS.

BMW KIDS MOBILITY 2025.

BMW BABY RACER IV

Sporty new edition of the Baby Racer with a comfortable soft seat, ergonomic steering wheel and a horn.

Product description:

- Sporty new design with high-quality recyclable materials
- Whisper tires with reduced rolling resistance, particularly quiet
- Whisper tires made out of recycled material
- Spare parts are available at BMW Dealerships
- Integrated fitting for removable push bar (not included; see next page)
- Made in Bavaria



Material:	ABS and PP (Recyclable Thermoplastics)
Colour:	Black/Orange, Blue/Black, White/Raspberry
Made in:	Bavaria, Germany
Age:	1+ years
Weight:	5.6 kg
Dimensions:	750 x 324 x 392 mm

Article no.:	Black/Orange	80 93 5B308D3
	White/Raspberry	80 93 5B308D4
	Blue/Black	80 93 5B308D5

BMW KIDS MOBILITY 2025.

New

BMW BABY RACER IV MOTORSPORT

The new Baby Racer Motorsport is inspired by BMW M Motorsport vehicles. Featuring front and rear lighting.

Product description:

- Sporty new design with high-quality recyclable materials
- Whisper tires with reduced rolling resistance, particularly quiet
- Whisper tires made out of recycled material
- White/striped design, similar to BMW Motorsport
- Lighting function (front/rear) with auto shut-off after about 2 minutes
- Requires AA batteries for lighting
- Spare parts are available at BMW Dealerships
- Integrated fitting for removable push bar (not included; see next page)
- Made in Bavaria



Material: ABS and PP (Recyclable Thermoplastics)
Colour: White/Striped
Made in: Bavaria, Germany
Age: 1+ years
Weight: 5.6 kg
Dimensions: 750 x 324 x 392 mm

Article no.: White/Striped 80 93 5B308D6

BMW KIDS MOBILITY 2025.

PUSH ROD FOR BMW BABY RACER III AND IV

Separate push rod for BMW Baby Racer III and IV models, ideal for small novice drivers. Ideal accessory for the BMW Baby Racer III and IV



Example showing use on the BMW Baby Racer III

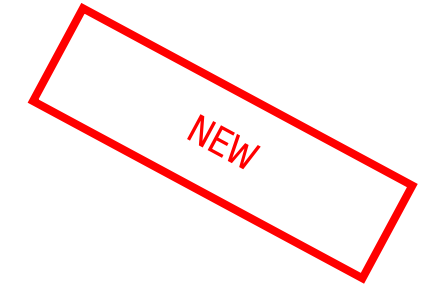


Material: Recyclable Plastic, Stainless Steel
Colour: Grey/Black
Made in: Bavaria, Germany
Weight: 1.176 kg
Dimensions: 118 x 24 x 15 cm

Article no.:

80 93 5B308E0

BMW KIDS MOBILITY 2025.



BMW KIDS BIKE 14"

Innovative bike for children: a balance bike and standard bike in one.

Product description:

- Balance bike and standard bike in one: including drive unit with chain for conversion
- Balance bike with innovative footrests
- Perfect for learning to ride a bike, trains children's sense of balance, stabilizers are not necessary
- With bike stand and chain looper: child-friendly chain guard, therefore no soiling during riding and assembly
- Ergonomic saddle from Selle Royal specially developed for BMW with grip handle



Balance bike



Drive unit with chain for conversion



Standard bike

Material:	Aluminium	Brake:	Coaster break	Article no.:	Blue/Black	80 91 5B319B9
Colour:	Black/Orange, Blue/Black, White/Orange	Saddle:	Selle Royal			
Made in:	Bangladesh	Tires:	Anti-slip BMW special tires			
Age:	3-6 years	Fork:	Steel fork			
Weight:	6-8 kg	Handles:	Child-friendly handles			
Dimensions:	80 x 16 x 48 cm					

BMW KIDS MOBILITY 2025.

BMW KIDS SCOOTER

Scooter with height-adjustable handlebar, weight-shift steering and integrated drawer.

Product description:

- Can be used as a foot to floor and can also be converted to a scooter
- With drawer for bits and bobs
- Weight-shift steering promotes motor activity and balance



Material: Plastic, Metal
Colour: Black/Orange, White/Berry
Made in: China
Age: 3-10 years
Weight: 3.68 kg
Dimensions: 55 x 26 x 24 cm

Carrying capacity: 50 kg
Handlebar height: 49-67 cm

Article no.: Black/Orange 80 93 5A51989

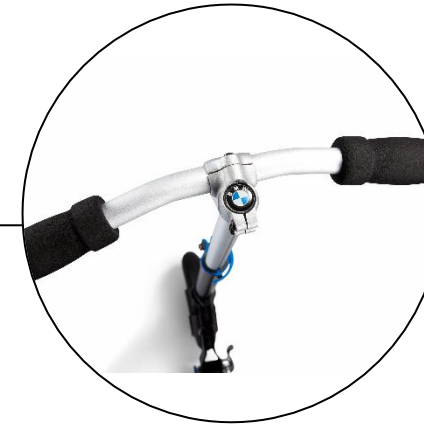
BMW KIDS MOBILITY 2025.

BMW CITY SCOOTER

Dynamic scooter with integrated folding mechanism, splash protection and side stand for parking.

Product description:

- Big tires allow comfortable and safe riding over longer distances
- Low-level running board
- Integrated side stand
- Triple-secured folding and locking mechanism



Material: Aluminium, Recyclable Plastic
Colour: Black
Made in: China
Age: 9+ years
Weight: 5.13 kg
Dimensions: 73 x 12 x 33 cm

Wheels: Diameter: 200 mm
Handlebar height: Approx. 71-103 cm

Article no.:

80 93 5A51988

BMW KIDS MOBILITY 2025.

BMW M8 GTE RIDE ON 12V

Ride On in the look of the BMW M8 GTE with integrated engine sound.

Product description:

- Integrated engine sound enhances the BMW driving experience
- One sporty seat
- Doors that open
- Horn
- Sporty design in BMW M Motorsport look
- Front and rear lights
- Rear spoiler and mirrors “click” off when overloaded and can be easily attached again
- Power supply of sounds on steering wheel by main battery
- Wheels with quick lock for easy assembly
- The following areas are dyed plastic parts (no paint or stickers):
 - M colours (red, blue and dark blue) on kidneys, hood and side
 - Black areas on hood, front, side and back as well as rear spoiler
- All areas with letters and numbers are stickers



Material:	Recyclable plastic, electronic components	Engine:	Electric (2x 12V)	80 93 5A0A712
Colour:	Racing livery	Top speed:	4 km/h	
Made in:	China	Battery:	12 Volt / 7Ah	
Age:	3–5 years	Battery life:	1–2 h (charging time: 8–12 h)	
Weight:	12.5 kg			
Dimensions:	121 x 60 x 35 cm			

BMW KIDS MOBILITY 2025.

BMW X5M RIDE ON 12V

Ride on in the look of the BMW X5 with M features and remote control.

Product description:

- Forward and reverse gear
- Working LED head lights
- Working LED tail lights
- Radio and Bluetooth functions
- Functional doors
- LCD function display
- Upholstered seats
- Battery level indicator
- Rear tyres with suspension
- Fold-in and hinged side mirrors
- Two-point seat belt



Material:	Recyclable plastic, electronic components
Colour:	White
Made in:	China
Age:	3-5 years
Weight:	12.5 kg
Dimensions:	115 x 65 x 60 cm

Engine:	Electric (2x 12V)
Top speed:	4 km/h
Battery:	12 Volt / 7Ah
Battery life:	1-2 h (charging time: 8-12 h)

Article no.:	80 93 5A627B0
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BMW KIDS MOBILITY 2025.

BMW R1200 GS RIDE ON 12V

Ride on in the look of the BMW R 1200 GS.

Product description:

- One seat
- Two storage cases
- Child-friendly handle
- Horn
- Sporty design in BMW Motorrad look with transparent windscreen
- Working LED front and rear lights
- Stabilisers are included



Material:	Recyclable plastic, electronic components
Colour:	Yellow / black
Made in:	China
Age:	3-5 years
Weight:	12.5 kg
Dimensions:	104 x 58 x 70 cm

Engine:	Electric (1x 12V)
Top speed:	4 km/h
Battery:	12 Volt / 7Ah
Battery life:	1-2 h (charging time: 8-12 h)

Article no.:

80 93 5A627B3

BMW KIDS MOBILITY 2025.

BMW R1200 GS PEDAL

Tricycle in the look of the BMW R 1200 GS.

Product description:

- One seat
- Storage compartment under the seat
- Child-friendly handlebar
- Sporty design in BMW Motorrad look with windscreen



Material:	Recyclable plastic
Colour:	Red / black
Made in:	China
Age:	3-5 years
Weight:	5,1 kg
Dimensions:	70 x 40 x 55 cm

Article no.:

80 93 5A7E4B5